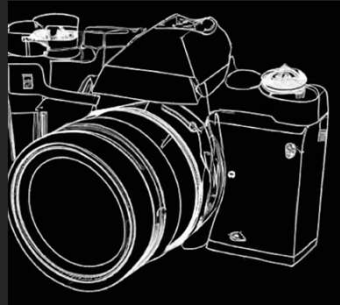


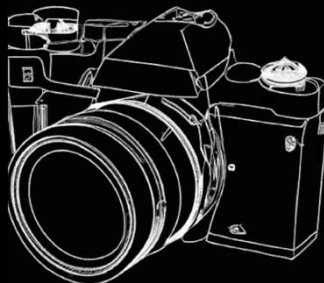
Igniting Your Creativity



by Clem Wehner

How to Become a Great Photographer

(a 3-part series)



by Clem Wehner

Part 1- Igniting Your Creativity



- Developing your “eye”
- Learning to “see”
- Recognizing opportunities
- Realizing creative possibilities

Part 2- Mastering Composition



Coming soon

- Professional Composition Techniques
- How to Apply Techniques

Part 3- Improving and Perfecting Images

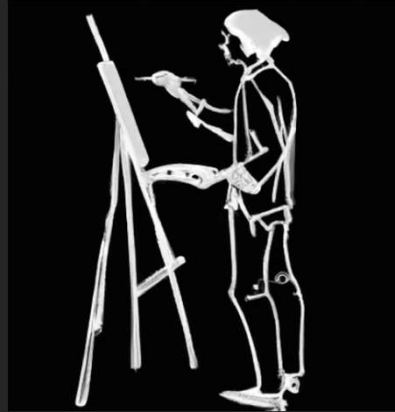


Coming soon

- What Makes Images Great
- Objectively Evaluating Your Images
- Making Creative Improvements



Art is Art



Creativity is Creativity

**Why can some people
make great pictures of things
that seem ordinary?**



Look at the ordinary and see the extra-ordinary!

Dewitt Jones

Extra-ordinary Images of the Ordinary



Dave McGowen



Nils Axelsen



Marilyn Rumsey



Fran Wehner



“Wow, you are so creative!”

**What is a creative image?
How is it expressed?**

(Clem's thoughts)

Presenting a subject in:

- an unusual way
- a beautiful way
- a way that tells a story or evokes emotion
- a way that is not just a snapshot

Being creative is

a process

That can be learned!

The Creative Photography Process

- 1. Observe in cropped-down view**
- 2. Look carefully at the detail**
- 3. Know what kinds of things make good subjects**
- 4. Decide what you want to photograph**
- 5. Consider possibilities for improvement**
- 6. Compose using techniques of good composition**
- 7. Take the shot**
- 8. Evaluate your image, improve it, and redo if needed**

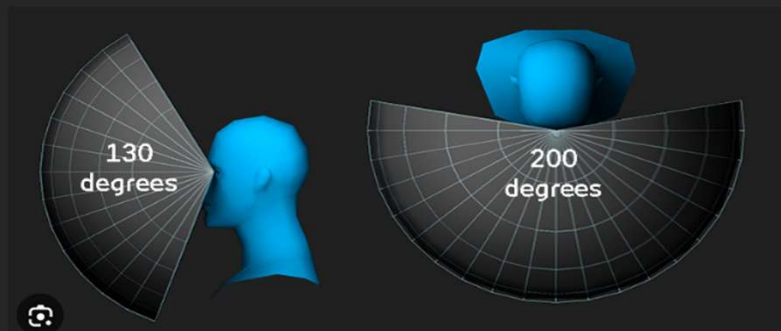
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Humans see in wide angle

- About 200-degree wide FOV
- Too broad a view, too much info
- Tends to keep us from seeing the possibilities



Learn to look at things “cropped down”.

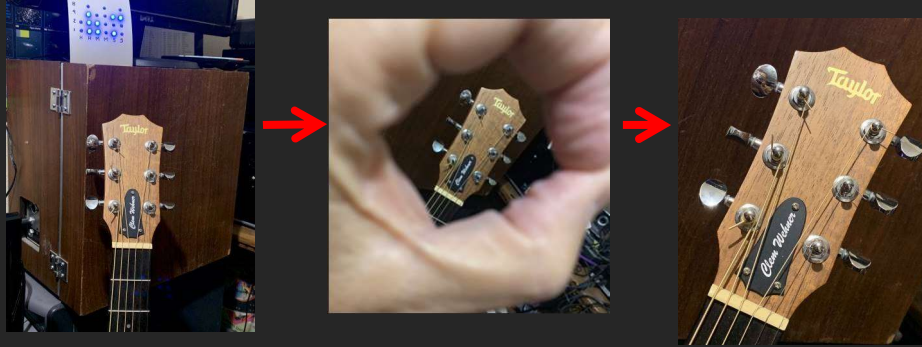
“Zoom in” with your eyes



Cropping Tool



Look at subjects using a “cropped down” view.



Try it!



It even has zoom!

The Creative Photography Process

1. Observe in a cropped down view

2. Look carefully at the detail

3. Know what kinds of things make good subjects

4. Decide what you want to photograph

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6. Compose using techniques of good composition

7. Take the shot

8. Evaluate your image, improve it, and redo if needed

Study the subject area closely

Examine the detail of the scene

Slow down, take time to see



by Fran Wehner

- A flower
- Shapes
- Shadows
- Highlights
- Gradients
- Colors
- Tones
- Angles
- Patterns
- Textures
- White space



MORE?



A PHOTOGRAPHER'S EYE



- Sees cropped down
- Sees detail

The Creative Photography Process

1. Observe in cropped-down view
2. Look carefully at the detail

3. Know what things make good subjects

4. Decide what you want to photograph
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6. Compose using techniques of good composition
7. Take the shot
8. Evaluate your image, improve it, and redo if needed



What to look for:

- Repeating patterns
- Unusual patterns
- Things people don't often look at
- Symmetry
- Contradictions
- Small parts of ordinary things
- Shadows
- After the rain
- Late-day lighting
- Unusual shapes
- Unusual lighting
- Old things
- Very young things

Photo opportunities!



Photo opportunities!

- Low angle views
- Colorful things
- Humorous scenes
- People photographed from unusual angles
- Things you might walk on
- Things that are close
- Close-up images
- Animals faces
- Animals faces that mimic human expression
- Close-ups of animal faces
- Parts of people
- Unusual angles
- One-of-a-kind things

Photo opportunities!

- Things on a diagonal
- Animals around other animals
- Things that show depth
- Pairs of things
- Gentle things
- Beautiful things
- Strange things
- Images that stir emotions
- Images that tell a story
- Silhouettes
- Things light is shining through
- Interesting shadows
- Things people identify with
- Fleeting moments

Some Examples

of what some photographers have done
to turn the ordinary into extra-ordinary!



Look for:

Repeating patterns



by Dawn Muncy



by Anita Freeman

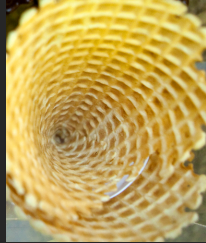


by Lee Alexander



by Anita Page

Unusual patterns



by Dawn Muncy



by Dawn Muncy



by Clark Smith



by Clem Wehner

Repeating elements



by Michi White



by Debbie Duggan



by Lee Alexander



by Debbie Duggan

Things people don't often look at



by Dawn Muncy



by Dawn Muncy



by Fran Wehner



by Dawn Muncy

Unusual angles



by Dawn Muncy



by Fran Wehner



by Dawn Muncy



by Chris Wehner

Symmetry or duplicates



by Clem Wehner



by John Powers



by Clem Wehner

Contradictions



Small parts of ordinary things



by John Powers



by Dawn Muncy



by Dawn Muncy



by John Powers

Animal faces



by John Powers



by Clem Wehner



by Dave McGowan



by John Powers

John Powers



Pairs of things



by Linda Moon



by Kathy Thalman



by Anita Freeman



by Debbie Duggan



Parts of people



Close-up images



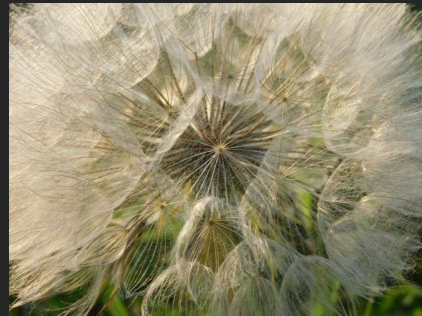
by Dawn Muncy



by Clem Wehner



by Clem Wehner



by Michi White

Scenes that tell a story



by Fran Wehner



by Dave McGowen



Water Taxi

Things on a diagonal



by Clem Wehner



by Clem Wehner



by Clem Wehner

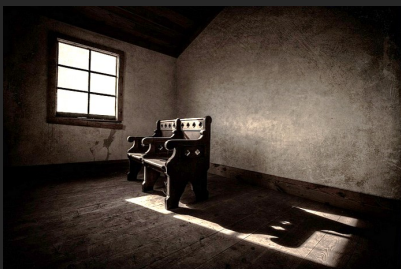
Interesting shadows



by Dawn Muncy



by Debra Gauthier



by Mandy Lundy



by Clem Wehner

Gentle things



by Rebecca Boudin

Animals around other animals



by Michi White



Reflections



by Waylen Knapp



by Fran Wehner



by Bill Matthey

Colorful things



by Marilyn Rumsey



by Dave McGowen



by Marilyn Rumsey



Silhouettes



by Cindy McIntyre



by Jodie Gisinger

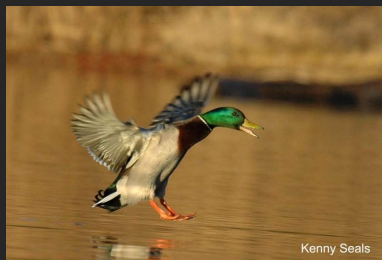


by John Powers



by Kathy Gray

Things in motion



by Kenny Seals



by Clem Wehner



by Michi White

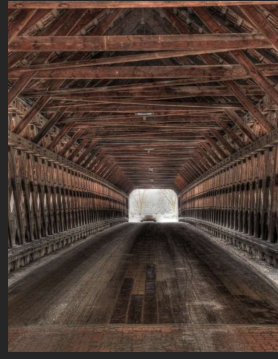
Things with Depth



by Kathy Thalman



by Benton Nickles



by Ray Miller

Unusual things in nature



by Chris Wehner



by Jimmie Monk



by Rex Walker

Beautiful things



by John Powers



by Dawn Muncy

MORE POSSIBILITIES

- Strange things
- Things light is shining through
- Parallel things
- Fleeting moments
- Things you might walk on
- One-of-a-kind things
- After the rain
- Late-day lighting
- Unusual shapes
- Unusual lighting
- Old things
- Very young things
- S-curves

The Creative Photography Process

1. Observe in cropped-down view
2. Study the detail
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- 4. Decide what you want to photograph**
- 5. Consider possibilities for improvement**
6. Compose the scene, and take the shot
7. Evaluate it, improve it, and reshoot it

But, wait!

I'm a _____ photographer!

*To become a great _____ photographer,
take a lot of pictures of _____*

*To become a great photographer,
take a lot of pictures!*

of a great variety of things.

Develop a breadth of skills, not just depth!

Summary: Ignite Your Creativity



- **Develop a photographer's eye**
 - Crop down your view
- **Learn to “see”**
 - Examine the detail in the scene
- **Recognize Photo Opportunities**
 - Explore the possibilities

Homework Assignments:

- **Creativity field trip**
- **Daily “seeing” exercise**



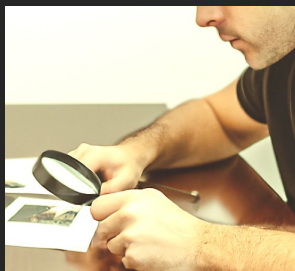
Part 2- Creatively Composing Images



Coming soon

- Professional Composition Techniques
- How to Apply Techniques

Part 3- Improving and Perfecting Images



Coming Soon

- What Makes Images Great
- Objectively Evaluating Your Images
- Making Creative Improvements

That's how you become
a great photographer!

