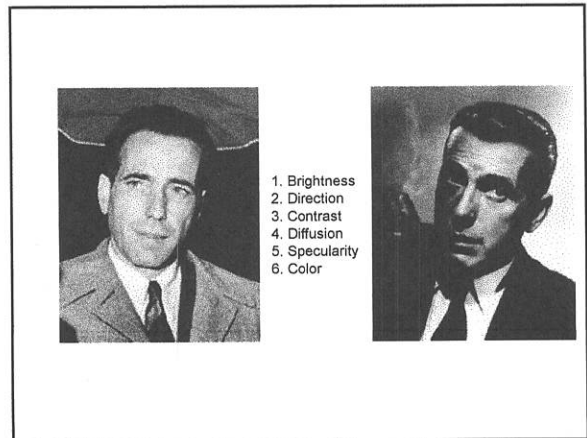


Qualities of Light

by Clem Wehner



- Qualities of Light**
1. Brightness
 2. Direction
 3. Contrast
 4. Diffusion
 5. Specularity
 6. Color



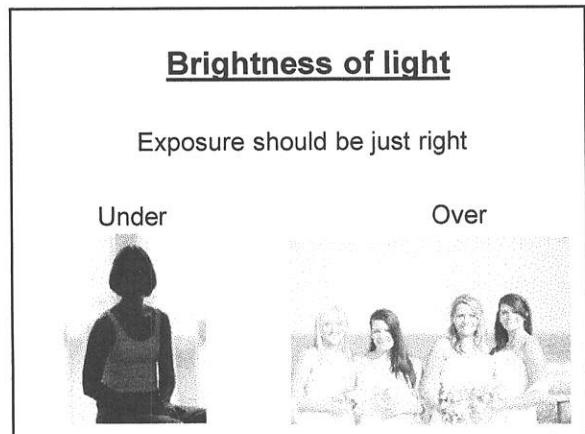
mood

emotion

feeling

creativity

impact



Tools to Control Brightness

- On-Camera:
 - Exposure controls:
 - Aperture
 - Shutter speed
 - ISO
 - Flash
- Off-Camera:
 - Gobos & diffusers - to decrease light
 - Reflectors- to increase light
 - Placement of the subject- changes light

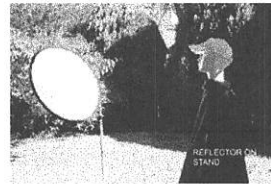
SUBJECT IN SHADE, TOO DARK



The Sun can't be adjusted



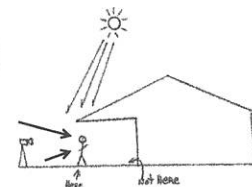
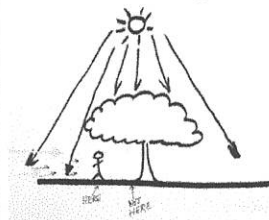
Reflector used to increase light



Diffuser used to reduce brightness



Using Natural Objects

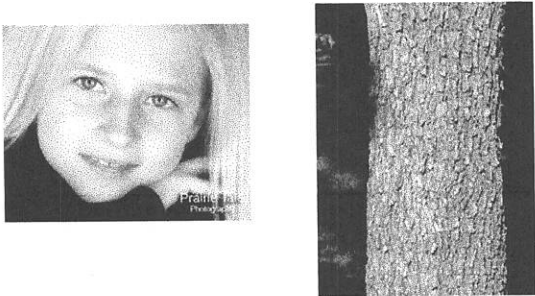


The effect of light direction is

HUGE!

Effect of Lighting Angle

Flat




- Three Main Directions of Light
- Front light
 - flat, less detail shows, less contrast
 - Side Light
 - more detail shows, more contrast
 - can be dramatic
 - Backlight
 - generally causes underexposure of subject
 - can be dramatic

- Three Main Directions of Light
- Front light (Flat light)
 - less detail shows, less contrast
 - Side Light
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 - Backlight
 - generally causes underexposure of subject
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Front (Flat) lighting

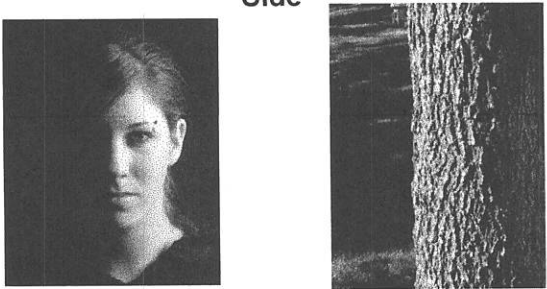
- flat, less detail shows, less contrast



Effect of Lighting Angle

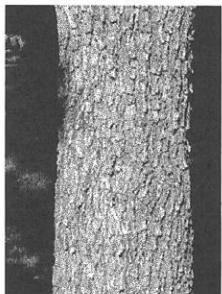
- more detail shows, more contrast

Side

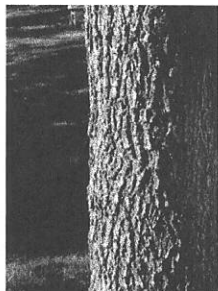


Effect of Lighting Angle

Flat



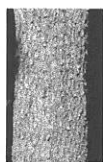
Side



Light straight on



Light at 45 degrees



Can't move Light
Can't move subject



Then, move the camera!

Three Main Directions of Light

- Front light (Flat light)
 - less detail shows, less contrast
- Side Light
 - more detail shows, more contrast
 - can be dramatic
- Backlight
 - generally causes underexposure of subject
 - can be dramatic

Perfect Portrait Lighting

(Light source about 45 degrees to the side)



Backlight

generally causes underexposure of subject



Backlight

can be dramatic



High contrast

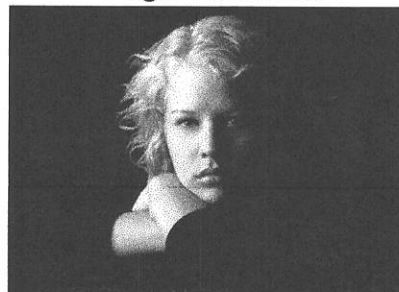


Evaluate how light direction affects image
before pressing shutter

If not good, change:

- Light source
- Direction of light (use reflector)
- Position of subject
- Position of camera

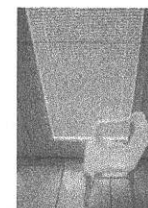
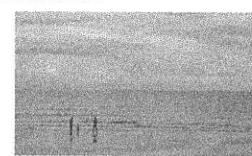
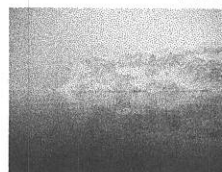
High contrast



Contrast

The difference in value
between
highlight and shadow

Low contrast

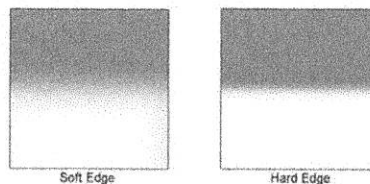


Low contrast



Changing the contrast

The closer the light is to the subject
the greater the contrast



Diffusion

(Reducing the contrast)

To make a smaller
difference between
highlights and shadow

(called "softening" the light)

Flash Diffusion

without diffuser

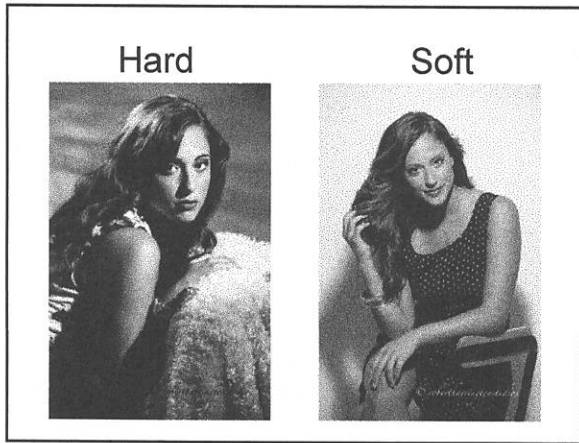


Glaring light
Hard shadow edge

with diffuser



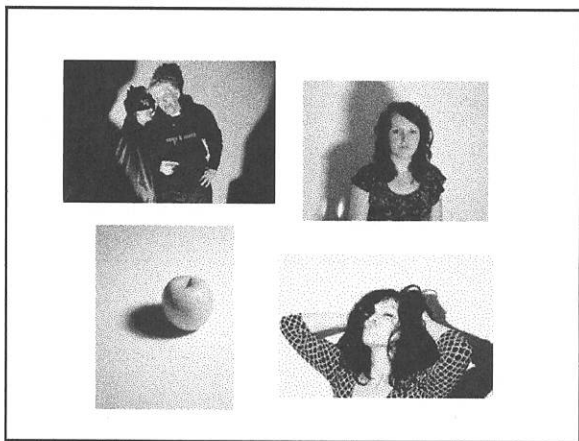
Gentle light
Soft shadow edge



Softness of light

Determined by:

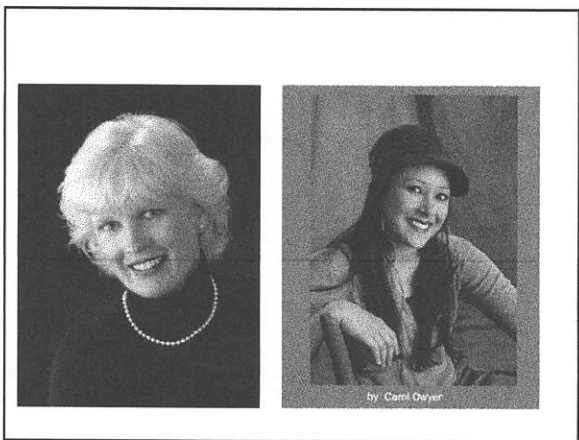
- Distance of light to subject – (closer is softer)
- Size of light source - (bigger is softer)






Softness of light

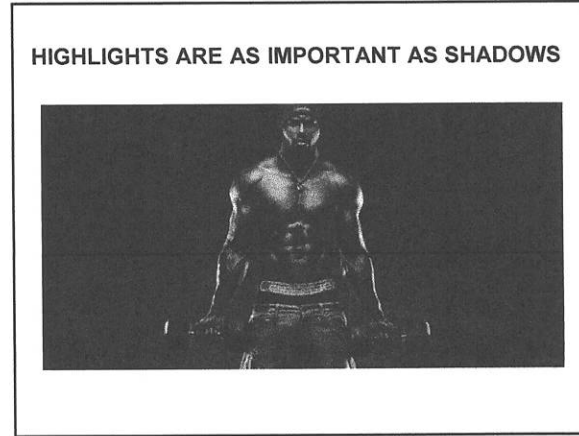
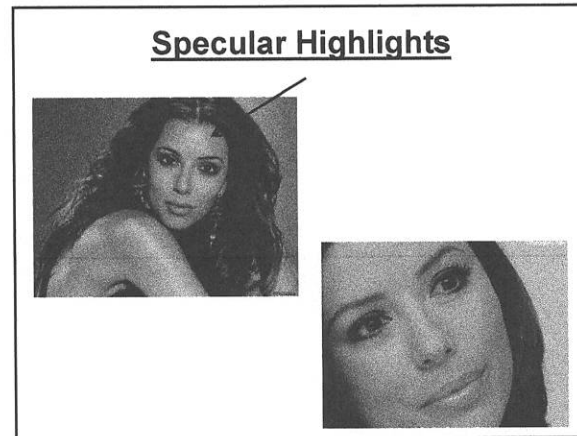
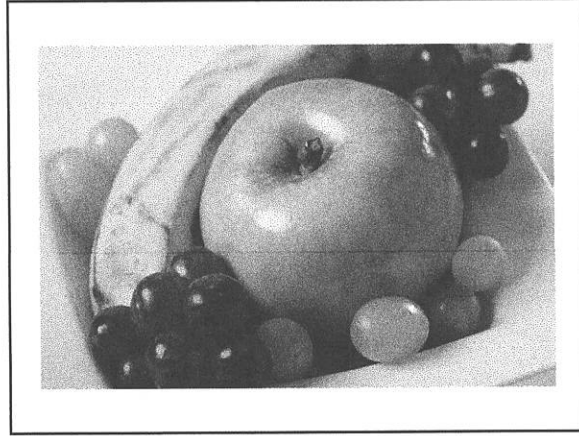
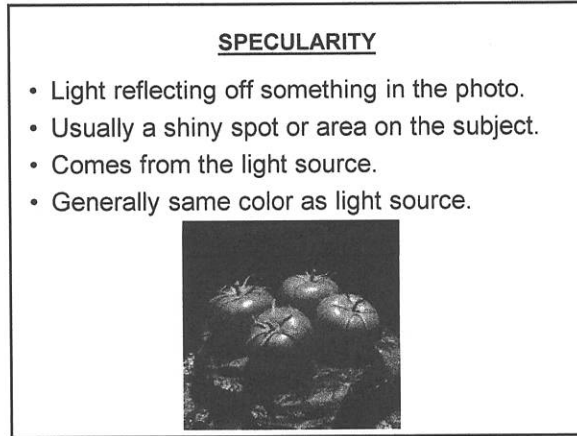
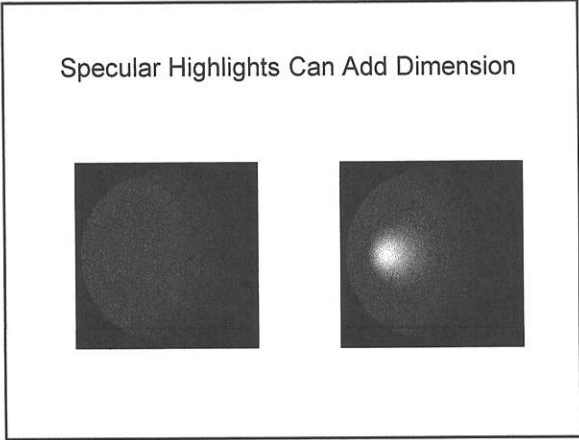
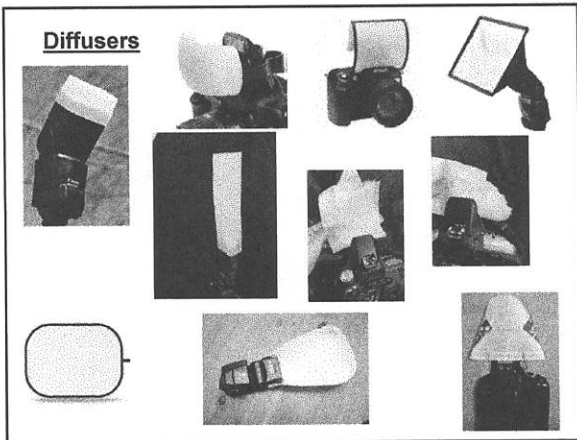
Determined by:

- Distance of light to subject – (closer is softer)
- Size of light source - (bigger is softer)

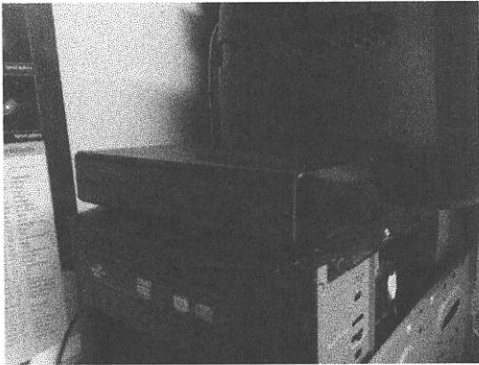


Tools to soften light

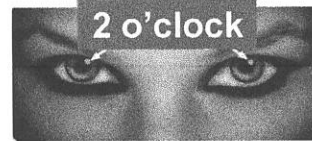
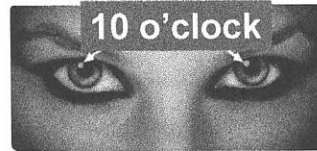
- Soft boxes 
- Umbrellas 
- Diffusers 



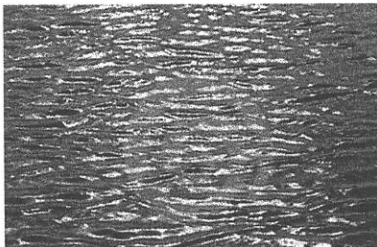
Specular highlights help define the image



Ideal position of catchlights



Specular highlights can add beauty, pop, excitement, dimension, etc.



Adding Catchlights

- Face subject toward light source
 - if in shade, face toward bright open sky



- Use a reflector
- Use a flash (off camera is best)

Specular highlights as “catchlights” in eyes.



Understand the color of the light source

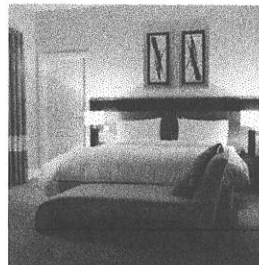
- Sunlight
 - Early or late in day- yellow, orange, red
 - Very late in day or dusty air- red
 - Noon day- bluish
- Artificial light
 - Incandescent- yellow
 - Flourescent- green
 - Halogen- close to natural daylight

Light Color changes with time of day

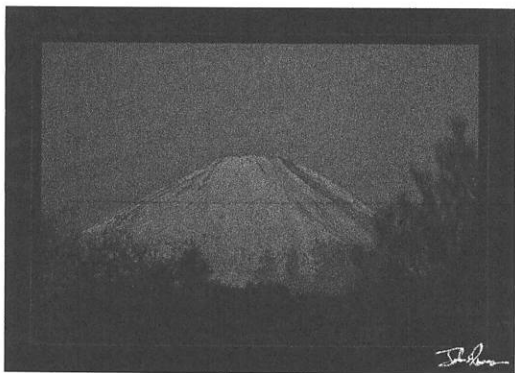
Best light ("Warm")
First and last 2 hours of the day



Incandescent (tungsten) light



Naturally colored light



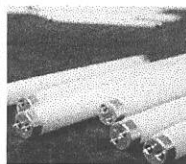
Flourescent lighting

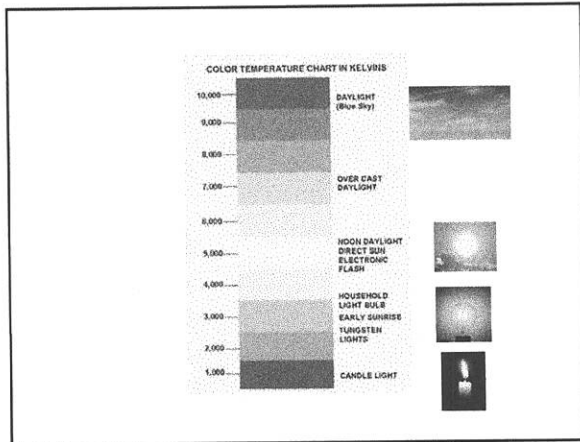


Understand the color of the light source

- Sunlight
 - Early or late in day- yellow, orange, red
 - Very late in day or dusty air- red
 - Noon day- bluish
- Artificial light
 - Incandescent- yellow
 - Flourescent- green (or as printed on bulb)
 - Halogen- close to natural daylight

Color Temperature Uses





Reflected light

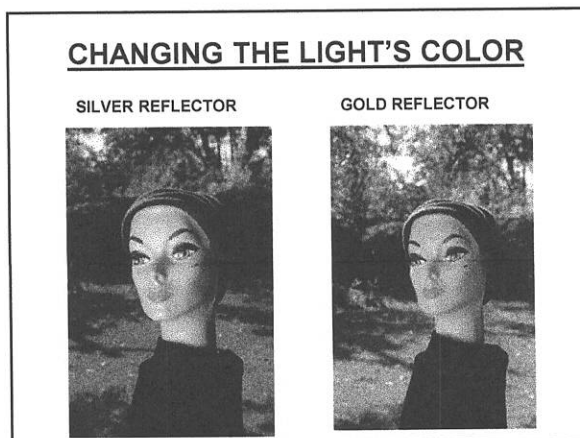
Light takes on the color of the object it's bounced off of or passes through.

Tools to adjust for light color

- In-camera:
 - White balance
 - Kelvin settings
- Off-camera:
 - Filters
 - Colored reflectors

Two things needed to be a great photographer

- 1. A good sense of composition**
(Comes naturally to some artistic people)
- 2. An understanding of lighting**
(Does not come naturally to anyone- must be learned)



To improve your photography

Learn to control the Qualities of Light

1. Brightness
2. Direction
3. Contrast
4. Diffusion
5. Specularity
6. Color